

Form ADV Part 3: Relationship Summary

Raffa Wealth Management, LLC

Introduction

Raffa Wealth Management, LLC is an investment adviser registered with the U.S. Securities and Exchange Commission. We offer our clients investment advisory services. Clients should understand that the services we provide and fees we charge are different than those of a broker-dealer, and that it is important to understand the difference between the two. Free and simple tools are available to research firms and financial professionals at <https://www.investor.gov/CRS>, which also provides educational materials about investment advisers, broker-dealers, and investing.

What Investment Services and Advice Can You Provide Me?

Description of Services: We offer the following investment advisory services to retail investors. For more information, please see **Item 4** and **Item 5** of our **Form ADV Part 2A**.

(1) Investment Supervisory Services: We provides Investment Supervisory Services which involves us managing and trading in your designated account(s). We will discuss your investment goals and design a strategy to try and achieve your investment goals. We will continuously monitor your account and contact you at least annually to discuss your portfolio. You can choose whether you'd like us to provide supervisory services on a **discretionary** basis (we will have the authority to determine the type and amount of securities to be bought or sold in your account) or a **non-discretionary basis** (we will have to confirm any trades in your account with you before we place them). For more information about investment authority, please see **Item 16** of our **Form ADV Part 2A**. **(2) Investment Consulting Services:** We provide investment consultations on accounts not managed or maintained by our firm. This service is similar to Investment Supervisory Services in that we will provide you specific investment recommendations; however, we will not have trading authorization or direct access to your accounts being reviewed under this service so it is your responsibility to make all trades and changes to your account. **(3) Retirement Income Planning:** We provide this service as part of the firm's overall portfolio management process. The purpose of this service is to help you identify and sustain a prudent level of spending.

Limited Investment Offerings: We do not recommend just one type of security to clients. Instead, we primarily recommend open-ended mutual funds and exchange traded funds suitable for each client relative to that client's specific circumstances and needs. However, we are limited in investment selection in that we can only invest your account in securities which are available on your custodian/broker-dealer's platform. When providing you services, we do not recommend or offer advice on any proprietary products. If appropriate and consistent with your investment mandates, we will utilize unaffiliated third-party investment managers to help manage your portfolios and therefore will provide advice on such other investment managers.

Account & Fee Minimums: Generally, the minimum dollar value of assets required to set up an investment advisory account with our firm is \$1 Million. However, Raffa Wealth Management has discretion to waive the account minimum.

Conversation Starters: *Given my financial situation, should I choose an investment advisory service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?*

What Fees Will I Pay?

Description of Principal Fees & Costs: Fees charged for our **Investment Supervisory Services** are charged based on a percentage of assets under management, billed in advance on a quarterly calendar basis, and calculated based on the fair market value of your account as of the last business day of the previous billing period. Our maximum annual fee for Investment Supervisory Services will never exceed 1.00%. Because our fee is based upon the value of your account we have an incentive to recommend that you increase the level of assets in your account. **Investment Consulting Services** are provided on either a one-time basis for a flat fee or flat hourly rate, or an ongoing basis for a flat quarterly or annual fee or as a percentage of the account balance. The maximum fee charged for this service will generally not exceed \$25,000 or 0.50% of the account balance, and the minimum annual fee is \$500. We do not charge separately for **Retirement Income Planning**. The fee for this service, which is provided on a client by client basis, is included in the fee for Investment Supervisory Services. When engaging us for our services, you will also incur other fees and expenses. The broker-

dealer/custodian on your account will charge you transaction fees for executing trades in your account. You will also be charged internal fees and expenses by the funds we invest in, within your account.

Additional Information: You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. For more information about the fees we charge and the other fees and expenses you will incur, please see **Item 5** of **Form ADV Part 2A**.

Conversation Starters: *Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?*

What Are Your Legal Obligations to Me When Acting as My Investment Adviser? How Else Does Your Firm Make Money and What Conflicts of Interest Do You Have?

Standard of Conduct: When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we operate creates some conflicts with your interests. You should understand and ask us about these conflicts. Here is an example to help you understand what this means. As part of the institutional advisory services offered by Charles Schwab, Vanguard and Dimensional Fund Advisors (DFA), we receive economic benefits (access to a trading platform, research and educational content related to investing and practice management, utilization of asset allocation modeling and retirement income simulation software, and a dedicated support team or individual along with other benefits such as occasional business entertainment of our personnel) that we would not receive if we did not utilize their resources or mutual funds and ETFs to invest client funds. The availability of these services from Schwab, Vanguard and DFA benefit us because we do not have to produce or purchase them. This is a conflict of interest. However, RWM has never made any commitment to direct business to either of these companies and our selection of these providers and fund managers is made in the overall best interests of our clients and pursuant to our ongoing due diligence and investment selection process.

Conversation Starters: *How might your conflicts of interest affect me, and how will you address them?*

Additional Information: For more information about our conflicts of interests and the ways we are compensated, please see **Item 5**, **Item 8**, and **Item 10** of our **Form ADV Part 2A**.

How Do Your Financial Professionals Make Money?

Description of Salary/Payment of IARs: We compensate our investment adviser representatives with a flat salary and bonus structure which may be based on revenue growth and client retention.

Do You or Your Financial Professionals Have Legal or Disciplinary History?

Neither us, nor our investment adviser representatives have a legal or disciplinary history to report. You can look up more information about us and our investment adviser representatives at <https://www.investor.gov/CRS>.

Conversation Starters: *As a financial professional, do you have any disciplinary history? For what type of conduct?*

Additional Information About Raffa Wealth Management

Additional information about Raffa Wealth Management along with copies of our Form ADV Part 2A disclosure brochure and this relationship summary are available on the Internet at <https://raffaadvisers.com/>. You can also find our disclosure brochures and other information about us at <https://adviserinfo.sec.gov/firm/summary/136971>. If you have any questions or want an up-to-date copy of this relationship summary, we can be reached by phone at 202-955-6734.

Conversation Starters: *Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?*